



Sponsorship Proposal

Football Tournament

Judith Soccer Foundation Management



SPONSORSHIP LETTER

Dear Potential Sponsor,

Judith Soccer Foundation Management invites your organization to become a Corporate sponsor for our Tournament. Your contribution will underpin our mission to create an amazing entertaining environment for participants, and also help us in contribution to bring forward young athletes, and groom them to their full potential.

As a Non-profit Organization, Judith Soccer Foundation Management is financially reliant primarily on monetary sponsorship, fund-raising and donations. This funding inhibits Judith Soccer Foundation Management's abilities to achieve our goals to the degree we are striving. Your sponsorship investment will enable Judith Soccer Foundation Management to subsidize our expenses, increase participation and offer more services not only to players, but also promote young athletes.

Please respond so that we can share with you the sponsorship packages, which have been specifically designed with the intention of offering enhanced benefits to your business.

These benefits include increased brand awareness, marketing and promotional opportunities, better client and customer relationships, growing your community profile, greater public acceptance, boosting staff morale, retention and, facilitating productivity.

We will continue striving to prove that sponsoring Judith Soccer Foundation Cause is a smart business decision and we will continuously reach new heights to give you the best possible experience of sponsoring any event.

We are grateful that you have taken a few minutes of your time to look at our sponsorship opportunities and consider our sponsorship proposal.

We look forward to discussing partnership opportunities with your company and look forward to working with you to promote our efforts.

Thanking you in anticipation!

Sincerely,

Director Sponsor



ABOUT JUDITH SOCCER FOUNDATION MANAGEMENT

JUDITH SOCCER FOUNDATION MANAGEMENT is a Non-profit football Organization outreach designed to build life and career through football services.

We publish posts, "How to" and "Step by step guides" to solutions that will help you live a rewarding football life. Our business is to help you achieve your football dreams, so you can live a more exciting life and become all you want to be.

We believe if we can help you improve your self worth, you may be inspired to contribute significantly to better humanity and the earth.

This is the reason we created this football outreach, where you can be inspired with football possibilities and have access to opportunities. You can now connect with real people who can help you live your dreams.

About Judith Chime

Judith Chime was born in the eastern part of Nigeria Enugu state in May 20th 1978 from the family of Chime, we are eight children in number and I happen to be the only daughter of the family that was into sport, my brothers are very protective because they cherish and felt that I might get hurt playing the game. Also, being their little sister, they don't want to see me with any man let alone boys. Henceforth, she is a Nigerian footballer who played for Splash FC Asheville North Carolina, USA. She was also a member of the Nigerian national team for several years from 1991-2002, where she won series of victories, Nation Cups three times (AWC) African Women Champion; Challenge Cup, League and other local and major tournament. Also, during her college days, while on athletics Scholarship at Clayton State University, she was named all conference player four times, most valuable player four times, player of the week two times, and many more.



Thence, she started playing soccer in the late 80s, however, soccer wasn't the sport she actually wanted to play. She was a very good table tennis player and she loved it so much until her very good childhood friend convinced her to play soccer because occasionally she plays soccer with guys in the neighborhood. One good day she decided to go with her friend to play but on getting to the field, there were guys playing table tennis so she decided to play table tennis and not soccer on that day.

Furthermore, she is popularly known as "Kamala" because of her heavy built, became prominent as a female football goalkeeper played for several local teams in Lagos. She started her soccer career playing for a local club in Ajegunle, Lagos, Nigeria. This city in Lagos is where most if not all notable players started from both male and female. My first team ever was Young Star FC of Ajegunle few months later I was invited to come and play for another team called the Eleven Planners FC at Marine base of Ajegunle. Some years later after series of tournament another team owner saw her and invited me to come and play for his team, from there she moved to Ufuoma Babes of Warri Delta State and while playing for Ufuoma Babes, she was invited to the National team in 1991 in preparation for China 91 but unfortunately I got there late and didn't make the team. Before joining force with late Simbiat Abiola Babes of Abeokuta, the club was owned by the wife of well known MKO Abiola in Nigeria, after her experience in Abeokuta, she moved to Tony and Tony Cocoa Queens of Akure, then Pelican Stars of Calabar under the tutelage of Chief Ntiero Effiom who was also the former National team coach. Then to Rivers Angels of Port Harcourt while playing for the Super Falcons under Coach Ismaila Mabo, she was second choice goalkeeper to Ann Agumanu at the 1998, 2000, 2002 African Women's Championships when Nigeria won all the titles and she also assisted Agumanu to the Sweden 95 and USA 99 FIFA World after which she took over as the first choice goalkeeper under late coach Jossy Lad

TARGET AUDIENCE



Our focused target market are millennials, ages 9-28. Along with that our core market and fans are all sports lover which boasts a population of well over thousands of fans, As well as we are increasing our fan following by providing them with great sporting environment.



It's WIN-WIN

Sponsoring Judith Soccer Foundation Management provides a unique opportunity to connect your brand with a target audience 90% of players involved in football programs, and spend an average of \$ 1,500 per year on sporting goods/ athletic purchases.

This event will reach a blended key audience with an economic force and a passion to align themselves with brands who impact an emerging scene, and increase loyalty to their favorite events. With our engaging marketing strategies and on-site visibility, this event will provide sponsors with a major opportunity to gain new consumers.



WHY YOU SHOULD SPONSOR US!

In return for your support, your brand will be highly promoted throughout our events and programs, as well as various social media platforms, as an official sponsor of Judith Soccer Foundation Management.

Our following and popularity are growing consistently, As we have already built our image and people already trust us because they have been attending our games in past.

Judith Soccer Foundation Management has a very professional and clean look. Extremely marketable, and would make remarkable partners.



BRAND EXPOSURE

The opportunity to promote your brand, and to maintain a high profile among key participants before, during, and after the event.



BUILD RELATIONSHIP

Opportunity to consolidate corporate and community relationships, and expose your brand within key markets.

BUSINESS IN THE SPOTLIGHT

Sponsoring our tournament will help you stand out from the crowd. It enables you to prominently display your products and marketing materials.

HEIGHTENED VISIBILITY

Positive publicity from print and electronic media will help increase the visibility of your company's products and services. Your brand will benefit from media coverage that otherwise could be prohibitively expensive.

SPONSORSHIP PACKAGES



GOLD TIER

Investment Required \$2,500/annual

- Sponsor's Name/Company name printed on club T-shirts
- Prominent logo recognition on the Flyers.
- Prominent logo recognition on the website.
- Prominent logo recognition on Club clothing.
- Prominent logo recognition in all print material.
- Company banner at official event



SILVER TIER

Investment Required \$ 1,500/annual

- Silver level logo recognition on website.
- Logo on all Club T-Shirt clothing
- Logo recognition in all print material
- Logo on Club banner displayed at the event.



BRONZE TIER

Investment Required \$ 500/annual

- Logo on all Club T-Shirt clothing
- Logo recognition in all print material.
- Logo on Club banner displayed at Club event.

SPONSORSHIP CONTRACT FORM

PRIMARY CONTACT INFORMATION

Contact Name _____

Contact Title _____

Contact Email _____

Contact Phone Number/Mobile _____

INFORMATION FOR PROGRAM GUIDE AND PROMOTION

Company Name _____

Company Address _____

City _____ State _____ Zip _____

Main Phone _____

Website _____

SPONSORSHIP LEVEL

- Gold Sponsors
- Silver Sponsors
- Bronze Sponsors

PAYMENT INFORMATION

Total \$ _____

Invoice me for payment By **Check**

Invoice me for payment by **credit card**

Please charge my credit card below

Name on card _____

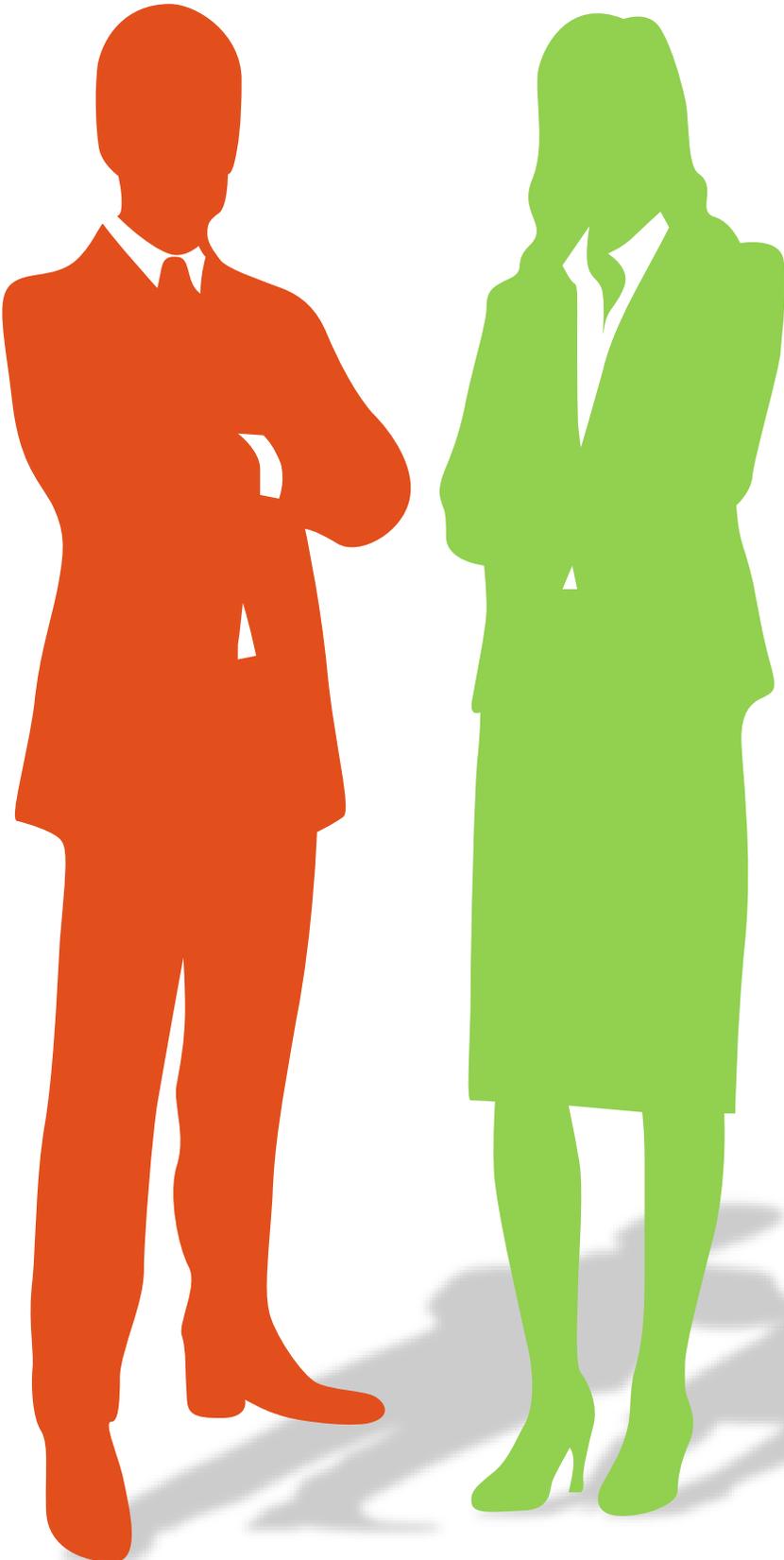
Account Number _____

Exp Date _____

Card Security code (3 -4 Digits) _____

Signature

Contact us



GET IN TOUCH

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Address

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